

The French Quarterly

Bringing You the Best of New Orleans



People

Places

History

Architecture

Music

Food & Dining

Nightlife

Shopping

Arts & Antiques

Theatre

Events & More

Finally, a magazine for the locals and visitors with an exclusive focus on the French Quarter & CBD-
Become a part of this Quintessential Quarterly Publication — ADVERTISE TODAY!

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827 Toulouse St. | (504) 561-8951

Hyatt Centric French Quarter
800 Iberville St. | (504) 586-0800

Inn on St. Ann
1013 St. Ann St. | (504) 304-5572

Inn on St. Peter
1005 St. Peter St. | (504) 524-9232

Inn on Ursulines
708 Ursulines Ave. | (504) 525-8509

Lafitte Guest House
1003 Bourbon St. | (504) 581-2678

Lanoux Mansion, French Quarter
547 Esplanade Ave. | (504) 330-2826

Lamothe House Hotel
621 Esplanade Ave. | (504) 947-1161

Le Richelieu
1234 Chartres St. | (504) 529-2492

Maison Dupuy
1001 Toulouse Street | (504) 586-8000

Melrose Mansion
937 Esplanade Ave. | (504) 944-2255

New Orleans Jazz Quarters
1129 St. Philip St. | (504) 523-1372

New Orleans Marriott
555 Canal St. | (504) 581-1000

Omni Royal Orleans
621 St Louis St. | (504) 529-5333

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625 St. Ann St. | (504) 524-4531

Prince Conti Hotel
830 Conti St. | (504) 529-4172

Royal Sonesta Hotel New Orleans
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Soniat House
1133 Chartres St. | (504) 522-0570

The Oliver House Hotel
828 Toulouse St. | (504) 525-8456

W New Orleans – French Quarter
316 Chartres St. | (504) 581-1200

Westin New Orleans Canal Place
100 Iberville St. | (504) 566-7006

Wyndham New Orleans – French Quarter
124 Royal St. | (504) 529-7211

DOWNTOWN

Ace Hotel
600 Carondelet St. | (504) 900-1180

Astor Crowne Plaza New Orleans
739 Canal @ Bourbon St. | (504) 962-0500

Best Western Plus St. Christopher
114 Magazine St. | (504) 648-0444

Cambria Hotel
632 Tchoupitoulas St. | (504) 524-7770

Courtyard by Marriott Downtown / CBD
300 Julia St. | (504) 598-9898

Drury Plaza Hotel New Orleans
820 Poydras St. | (504) 529-7800

Embassy Suites Convention Center
315 Julia St. | (504) 525-1993

Four Seasons Hotel New Orleans
2 Canal St. | (800) 819-5053

Hampton Inn Downtown
226 Carondelet St. | (504) 529-9990

Hampton Inn & Suites Convention Center
1201 Convention Center Blvd. | (504) 566-9990

Harrah's New Orleans
228 Poydras St. | (504) 533-6000

Hilton Garden Inn New Orleans French Quarter / CBD
821 Gravier St. | (504) 324-6000

Hilton Garden Inn Convention Center
1001 S. Peters St. | (504) 525-0044

Hilton St. Charles Ave.
333 St. Charles Ave. | (504) 378-2800

Holiday Inn Downtown Superdome
300 Loyola Ave. | (504) 581-1600

For more information, contact Donna Horowitz at 504.250.8784 or Lois Sutton at 504.669.4924

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Holiday Inn Express
334 O'Keefe Ave. | (504) 524-5400

Homewood Suites by Hilton
901 Poydras St. | (504) 581-5599

Hyatt Place New Orleans
881 Convention Center Blvd | (504) 524-1881

Hyatt Regency New Orleans
601 Loyola Ave. | (504) 561-1234

InterContinental Hotel
444 St. Charles Ave. | (504) 525-5566

International House
221 Camp St. | (504) 553-9550

JW Marriott New Orleans
614 Canal St. | (504) 525-6500

Kimpton Hotel Fontenot
501 Tchoupitoulas St. | (504) 571-1818

Lafayette Hotel
600 St. Charles Ave. | (504) 524-4441

La Pavillon Hotel
833 Poydras St. | (504) 581-3111

La Quinta Inn & Suites
301 W Camp St. | (504) 598-9977

Le Méridien New Orleans
333 Poydras St. | (504) 525-9444

Loft 523
523 Gravier St. | (504) 200-6523

Lowes Hotel
300 Poydras St. | (504) 595-3300

Maison de la Luz
546 Canal St. | (504) 814-7720

Marriott Warehouse Arts District
859 Convention Center Blvd | (504) 613-2888

Marriott New Orleans
555 Canal St. | (504) 581-1000

NOPSI Hotel
317 Baronne St. | (504) 962-6500

Old No. 7 Hotel Provenance
535 Tchoupitoulas St. | (504) 599-2112

Queen & Crescent Hotel Bar New Orleans
344 Camp St. | (504) 587-9700

Renaissance New Orleans Arts Warehouse District Hotel
700 Tchoupitoulas St. | (504) 613-2330

Renaissance Pere Marquette
817 Common St. | (504) 525-1111

Residence Inn Downtown
360 St. Charles Ave. | (504) 522-0360

The Eliza Jane
315 Magazine St. | (504) 882-1234

Royal St. Charles Hotel
135 St. Charles Ave. | (855) 212-1259

Sheraton New Orleans Hotel
500 Canal St. | (504) 525-2500

Spring Hill Suites Downtown/Convention Center
301 St. Joseph St. | (504) 522-3100

St. James Hotel
330 Magazine St. | (504) 304-4000

The Blake Hotel
500 St. Charles Ave. | (504) 522-9000

The Hotel Modern
936 Howard Ave. | (504) 962-0900

The Pelham Hotel
444 Common St. | (504) 522-4444

The Ritz-Carlton
921 Canal St. | (504) 524-1331

The Roosevelt New Orleans
130 Roosevelt Way | (504) 648-1200

The Saint Hotel, Autograph Collection
931 Canal St. | (504) 522-5400

The Whitney Hotel
610 Poydras St. | (504) 581-4222

Windsor Court Hotel
300 Gravier St. | (800) 262-2662

Wyndham Garden Baronne Plaza
201 Baronne St. | (504) 522-0083

Wyndham La Belle Maison
209 Magazine St. | (866) 723-9878

Wyndham Riverfront New Orleans
124 Royal St. | (504) 529-7211

Select Area Coffee Shops

UPTOWN

Avenue Plaza Resort
2111 St. Charles Ave. | (504) 566-1212

Grand Victorian Bed & Breakfast
2727 St. Charles Ave. | (504) 895-1104

Hampton Inn New Orleans – St. Charles Ave./
Garden District
3626 St. Charles Ave. | (504) 899-9990

Hotel Indigo Garden District
2203 St. Charles Ave. | (504) 522-3650

Magnolia Mansion
2127 Prytania St. | (504) 412-9500

Pontchartrain Hotel
2031 St. Charles Ave. | (504) 524-0581

Quality Inn & Suites (Maison St. Charles)
1319 St. Charles Ave. | (504) 522-0187

Sully Mansion Bed & Breakfast
2631 Prytania St. | (504) 891-0457

St. Charles Inn
3636 St. Charles Ave. | (504) 899-8888

Whole Foods Market
5600 Magazine St, Arabella Station | (504) 899-9119

Martin's Wine & Spirits Baronne
3827 Baronne St. | (504) 899-7411

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Courtyard by Marriott Metairie
2 Galleria Blvd. | (504) 838-3800

Crowne Plaza Airport
2829 Williams Blvd | (855) 516-1090

Extended Stay America
3300 I-10 S. Service Rd. W. | (877) 432-9997

Wyndham Garden New Orleans Airport
6401 Veterans Memorial Blvd | (504) 885-5700

Hampton Inn Metairie
2730 North Causeway Blvd | (504) 831-7676

Hilton New Orleans Airport
901 Airline Dr. | (504) 469-5000

Holiday Inn Metairie
2261 N Causeway Blvd | (877) 859-5095

La Quinta Inn Causeway
3100 S I-10 Service Rd E | 1-800-505-2057

Marriott Metairie at Lakeway
3838 N Causeway Blvd | (504) 836-5253

Ramada Inn Metairie
3400 S I-10 Service Rd W | 1-800-946-5338

Residence Inn Metairie
3 Galleria Blvd | (504) 832-0888

Sheraton Metairie
4 Galleria Blvd | (504) 837-6707

Breaux Mart Grocery
2904 Severn Ave. | (504) 885-5565

Breaux Mart Grocery
2509,9647 Jefferson Hwy | (504)737-8146

Dorignac's Grocery
710 Veterans Memorial Blvd | (504) 834-8216

Lagenstein's
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Lagenstein's
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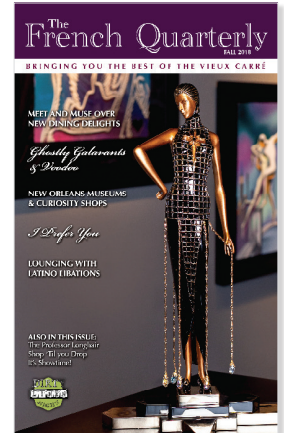
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FRENCH QUARTERLY RATE SHEET 2024

The French Quarterly is a quarterly publication; all rates quoted are for quarterly insertions.



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1/4 Page	\$1200... (\$400 per month)	\$900..... (\$300 per month)

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1. PDF with embedded fonts; or
2. Photoshop TIFF file

For ads that bleed, please keep all pertinent information within the non-bleed size.

Deadlines

	SPACE	MATERIALS	PUBLICATION DATES
Spring 2024	February 5th	February 9th	March 1-May31
Summer 2024	May 17th	May 22nd	June 1-August 31
Fall 2024	August 2nd	August 8th	September 1-November 30
Winter 2024-2025	November 6th	November 10th	December 1-February 28

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The French Quarterly



A 2019 report from D. K. Shifflet & Associates, America's leading consumer travel research firm, says that New Orleans welcomed 19.75 million visitors, a 6.7 percent increase in visitors compared to 2018. Visitors to New Orleans in 2019 spent \$10.05 billion, a 10.3 percent increase over 2018.

- Lodging spending increased by 6 percent (reaching \$2.23 billion).
- Entertainment and recreation increased by 15.09 percent (reaching \$1.31 billion).
- Food and beverage spending increased by 14.67 percent (reaching \$2.4 billion).
- Shopping spending increased by 9.41 percent (reaching \$953 million).
- Transportation spending also increased by 7.2 percent (reaching \$2.87 billion).

Other useful statistics:

- Population of New Orleans, as of July 1, 2017: 393,292 (U. S. Census Bureau).
- Number of Festivals: More than 135 festivals annually, which equates to roughly one festival every three days.
- Number of Hotel Rooms: More than 22,000 in the downtown area and more than 38,000 in the greater metro area as of January 1, 2017.
- Miles of Bike Lanes: More than 100 miles of on- and off-street bikeways.
- The brand-new Louis Armstrong International Airport currently hosts 16 airlines and serves 55 nonstop destinations in the United States and seven international destinations (seasonally) with approximately 150 daily departures.
- The Port of New Orleans reported more than 1 million cruise passengers in 2018.



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