

# The French Quarterly

*Bringing You the Best of the Vieux Carré*



People

Places

History

Architecture

Music

Food & Dining

Nightlife

Shopping

Arts & Antiques

Theatre

Events & More

Finally, a magazine for the locals and visitors with an exclusive focus on the French Quarter  
Become a part of this “Quintessential Quarter” Publication — ADVERTISE TODAY!

*Publisher & Editor-In-Chief*

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# The French Quarterly

## DISTRIBUTION

QUARTERLY CIRCULATION: 30,000      READERSHIP: 100,000+  
REGIONAL/NATIONAL/ONLINE

### Local Distribution

Targeted Direct Mail, Weekly Email, Newsletters, Social Media Campaign (Facebook & Twitter) and Active Subscriptions. Also Available as Complimentary Amenity at Participating Retailers & Coffee Shops

### Visitor Distribution

A Guest Amenity at Select Visitor Centers & Premier Hotels to Include:

#### French Quarter Hotels

Andrew Jackson  
Audubon Cottages  
Bienville House  
Bluegreen Club La Pension  
Bourbon Orleans  
Chateau Dupre Hotel  
Chateau Hotel  
Chateau LeMoyne  
Cornstalk Hotel  
Courtyard French Quarter  
Degas House  
Dauphine Orleans Hotel  
Four Points By Sheraton  
French Quarter Landmark -  
Best Western Plus  
French Market Inn  
Hotel de la Monnaie  
Hotel Le Marias  
Hotel Maison de Ville  
Hotel Mazarin  
Hotel Monteleone  
Hotel Provincial  
Hotel St. Pierre  
Hotel St. Helene  
Hotel St. Marie  
Hyatt French Quarter

Inn on St. Ann  
Inn on St. Peter  
Inn on Ursulines  
Lafitte Guest House  
Lanaux Mansion  
Lamothe House Hotel  
Le Richelieu  
Maison Dupuy  
Melrose Mansion  
New Orleans Jazz Quarters  
New Orleans Marriott  
Nine O Five Royal Hotel  
Omni Royal Orleans  
Place d' Armes Hotel  
Prince Conti Hotel  
Royal Sonesta Hotel New Orleans  
Soniatt House  
St. Peter Guest House  
The Frenchman Hotel  
The Oliver House Hotel  
The Saint Hotel  
W French Quarter  
Westin Canal Place  
Wyndham French Quarter  
Select Area Coffee Shops

#### Downtown

Astor Crown Plaza New Orleans  
Best Western Plus St. Christopher  
Comfort Inn & Suites  
Country Inn & Suites  
Courtyard Marriott Downtown  
Drury Inn & Suites  
Embassy Suites Convention Center  
Hampton Inn Downtown  
Hampton Inn & Suites  
Convention Center  
Harrah's New Orleans  
Hilton Garden Inn / CBD  
Hilton Garden Inn Convention  
Center  
Hilton St. Charles Ave.  
Holiday Inn Downtown Superdome  
Holiday Inn Express  
Homewood Suites by Hilton  
Hyatt Place New Orleans  
Hyatt Regency New Orleans  
InterContinental Hotel  
International House  
JW Marriott New Orleans  
Lafayette Hotel

## Downtown cont.

La Pavillon Hotel  
La Quinta Inn & Suites  
Le Meridian Hotel  
Loft 523  
Lowes Hotel  
Marriott Convention Center  
Marriott New Orleans  
O'Keefe Plaza  
Old No. 7 Hotel & Chandlery  
Omni Riverfront (Convention Center)  
Omni Royal Crescent Hotel  
Quality Inn & Suites Downtown  
Queen & Crescent Hotel  
Renaissance New Orleans Arts  
Renaissance Pere Marquette  
Residence Inn Downtown  
Royal St. Charles  
Sheraton New Orleans  
Spring Hill Suites Downtown  
St. James Hotel  
Staybridge Suites  
The Blake Hotel  
The Hotel Modern  
The Pelham Hotel  
The Ritz-Carlton  
The Roosevelt Hotel  
The Saint Hotel  
The Westin Canal Place  
The Whitney Hotel  
Windsor Court Hotel  
Wyndham Garden Baronne Plaza  
Wyndham La Belle Maison  
Wyndham Riverfront New Orleans  
Select Area Coffee Shops

## Uptown

Avenue Plaza Resort  
Best Western St. Charles  
Grand Victorian Bed & Breakfast  
Hampton Inn  
Hotel Indigo Garden District  
Magnolia Mansion  
Pontchartrain Hotel  
Quality Inn & Suites  
Sully Mansion Bed & Breakfast  
The Columns Hotel  
Whole Foods Market  
Martin's Wine Cell

## Metairie & Airport

Landmark - Best Western Plus Hotel  
Marriott Courtyard Metairie  
Crowne Plaza Airport  
Extended Stay America  
Four Points by Sheraton  
Hampton Inn Metairie  
Hilton New Orleans Airport  
Holiday Inn Metairie  
La Quinta Inn Causeway  
Marriott Metairie at Lakeway  
Ramada Inn Metairie  
Residence Inn Metairie  
Sheraton Metairie  
Breux Mart Grocery  
Dorignac's Grocery  
Whole Foods Market  
Martin's Wine Cellar  
Select Area Coffee Shops

## PAGE TURNING DIGITAL EDITION

### AVAILABLE ON-DEMAND

with rich media enhancements to include web-links and additional exposure via Facebook & Twitter.



# FRENCH QUARTERLY RATE SHEET 2016

The French Quarterly is a quarterly publication; all rates quoted are for quarterly insertions.



## Advertising Rates

Print and Digital Edition with Web-Linking - Directory Listing Included - Banner Ad \$300 per Quarter

Sizes	1 Issue	4 Issues
Full Page	\$3000.. (\$1000 per month)	\$2400.... (\$800 per month)
1/2 Page	\$2100.... (\$700 per month)	\$1800.... (\$600 per month)
1/4 Page	\$1200.... (\$400 per month)	\$900..... (\$300 per month)
Map Space	\$600..... (\$200 per month)	\$500..... (\$167 per month)

## Premium Positions

Position	1 Issue	4 Issues
Back Cover	\$4800.. (\$1600 per month)	\$4200.. (\$1400 per month)
Inside Front	\$4500.. (\$1500 per month)	\$3600.. (\$1200 per month)
Inside Back	\$3600.. (\$1200 per month)	\$3000.. (\$1000 per month)

## Specs

Trim Size.....	6(w) x 10(h)
Full Page.....	5.25(w) x 9.25(h)
Full Page (w/ bleed).....	6.25(w) x 10.25(h)
1/2 Page (h).....	5.25(w) x 4.625(h)
1/2 Page (h, w/ bleed).....	6.25(w) x 5.25(h)
1/2 Page (v).....	2.625(w) x 9.25(h)
1/2 Page (v, w/ bleed).....	3.25(w) x 10.25(h)
1/4 Page (v).....	2.625(w) x 4.625(h)
1/8 Page (v).....	2.625(w) x 2.3125(h)

Provide all files in CMYK (**NO SPOT COLORS**)  
 High Resolution - At least 300 dpi  
 Please provide files through email to [donna@frenchquarterly.com](mailto:donna@frenchquarterly.com) as:  
 1. PDF with embedded fonts; or  
 2. Photoshop TIFF file

*For ads that bleed, please keep all pertinent information within the non-bleed size.*

## Deadlines

	SPACE	MATERIALS	PUBLICATION DATES
Spring 2015	January 7th	January 11th	February 1-April 30
Summer 2015	April 4th	April 8th	May 1-July 31
Fall 2015	July 1st	July 8th	August 1-October 31
Holiday 2015	October 6th	October 11th	November 1-January 30